

Lieutenant General Russel Honore Joins 1-800-PREPARE.com as Advisor to the Board of Directors

Former Commander of Joint Task Force-Katrina and Three Star General teams with 1-800-PREPARE.com to increase preparedness in America ahead of 2010 Hurricane Season

NEW YORK, June 9 /PRNewswire/ -- 1-800-PREPARE.com®, the leader in preparedness information, products and services, announced today that [Lieutenant General Russel Honore](#) (ret) has joined the company's Expert Advisory Council and as an Advisor to the Board of Directors. In his role, Honore will leverage his experience as the commander of [Joint Task Force - Katrina](#) and work closely with the 1-800-PREPARE.com Board of Directors in preparation for what experts have predicted to be one of the worst hurricane seasons in history.

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"Major forecasters have predicted that there will be 16 to 18 named hurricanes in the Atlantic Ocean this season – more than double from 2009," said Lieutenant General Russel Honore (ret). "As part of my mission to dedicate the remainder of my life to creating a culture of preparedness in America, I have aligned with 1-800-PREPARE.com not only in anticipation of the 2010 hurricane season but also to ensure the preparedness of every American no matter what the potential situation."

The 2010 Atlantic hurricane season officially began on June 1, 2010 and will last until November 1, 2010. Though Honore's relationship with 1-800-PREPARE.com will be longstanding, his immediate focus and concern will be with preparing America for the 16 to 18 tropical storms experts are predicting to affect our coast during that period.

"In addition to General Honore's experience and involvement with Hurricane Katrina, he is one of the most respected figures in the world of preparedness," said [Tony Fiorino](#), CEO of 1-800-PREPARE.com. "The need to prepare for the current hurricane season and everyday challenges is vital. We're thrilled to have General Honore advising our company, and we're excited to work closely with him to create a culture of preparedness in America."

Honore joins [Paul Purcell](#), [Dr. Maurice Ramirez](#), [Thomas Buda](#), [Robin Habeger](#) and [Peter Dandreaano](#) on the 1-800-PREPARE.com Expert Advisory Council.

About Lieutenant General Honore

In addition to his highly decorated military career, General Honore is best known for his command of Joint Task Force-Katrina. He also served in a variety of army command and staff positions which focused on Defense Support to Civil Authorities and Homeland Defense. General Honore supported the Department of Defense planning and response for Hurricanes Floyd in 1999; Lilli and Isidore in 2002 (both hit the Gulf Coast); Isabel in 2003; and Charley, Frances, Ivan and Jeanne in 2004.

General Honore retired on February 29, 2008, following 37 years of active service with the United States Army. He is the author of "Survival", a frequent featured preparedness expert on CNN and one of the most sought after public speakers on the topic of preparedness. He counts as his speaking and

consulting clients such distinguished organizations as The Red Cross, Proctor and Gamble, Coca-Cola, MasterCard, MTV, Miller Brewing, General Electric and many others.

About 1-800-PREPARE.com

1-800-PREPARE.com was founded by two emergency responders, Paul Faust and Gregg Hamerschlag and offers a full suite of disaster-preparedness supplies, products and resources to help people prepare for life's everyday challenges as well as emergency situations. Visit www.1800prepare.com for more information.

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