

1-800-PREPARE.com Expands Advisory Board with Two Preparedness Experts

New York, NY – May 11, 2010 - 1-800-PREPARE.com™, the leader in preparedness information, products and services, announced today that Paul Purcell and Thomas Buda have joined the company as advisors to the Board of Directors.

Paul Purcell is a widely-recognized expert in corporate preparedness and the author of **Disaster Prep 101**, considered by many to be the encyclopedia of preparedness. He is a frequent keynote speaker to large and distinguished corporate audiences and outlines detailed preparedness plans and strategies for corporate America.

“I’m extremely excited to be associated with the leading brand in the preparedness space,” said Purcell. “1-800-PREPARE.com is aggressively changing the definition of preparedness and I couldn’t be happier to partner with them to carry out their mission of bringing preparedness to the masses.”

Paul Purcell has a deep history in preparedness and his early cases included an informal security analysis of the 1996 Summer Olympic Games in Atlanta. In 1998, he, along with partners Frances Carter and Ben Willis, opened InfoQuest Investigators, Inc., and has been performing security analysis for corporate and industrial locations ever since.

Thomas J. Buda is currently with the U.S. State Department. In October of 2007 he was appointed as the Law Enforcement Liaison Officer at the U.S. Mission to the United Nations. In August 2006 while on active military duty he was asked to manage the DOD distinguished visitors program at the U.S. Mission and coordinate DOD contacts with the UN.

“The United States Government has repeatedly made efforts to bring the concept of preparedness to the people of this country,” said Buda. “1-800-PREPARE.com is in a position to succeed where previous efforts have failed. There are partnership opportunities with various government agencies and the private sector that will solidify 1-800-PREPARE.com as the premier name in all things preparedness.”

“Paul Purcell and Thomas Buda are two of the most respected individuals in the preparedness space and will have an immediate impact on the government and corporate side of our business,” said Tony Fiorino, CEO of 1-800-PREPARE.com. “To have people with such strong credentials on our team is a true testament to our value proposition and our unwavering commitment to making sure the people of America are prepared for whatever life throws at them.”

About 1-800-PREPARE.com: 1-800-PREPARE.com was founded by two emergency responders, Paul Faust and Gregg Hamerschlag and offers a full suite of disaster-preparedness supplies, products and resources to help people prepare for life’s everyday challenges as well as emergency situations. Visit www.1800prepare.com for more information.